



We were looking to capture sales requests and dealer inquiries into our office databases for easy management. Inquiries come from a wide variety sources; magazine ads, articles, referrals, web searches, word of mouth and tradeshow. FormRouter provided us with all the tools and means to securely capture the inquiries that drive our company growth. As a result, our customers and dealers enjoy a smooth communication process.

- Cat Foulter, Vice President
Marketing and Technical Services
ELAN Home Systems
Lexington, KY